

The Council hosts several premier events throughout the year. These signature events offer high visibility for your company and valuable professional networking.

Signature Sponsored Events

Kickoff Reception
January 26, 2017

32nd Annual Business Expo
March 30-31, 2017

42nd Annual Awards Gala
September 29, 2017

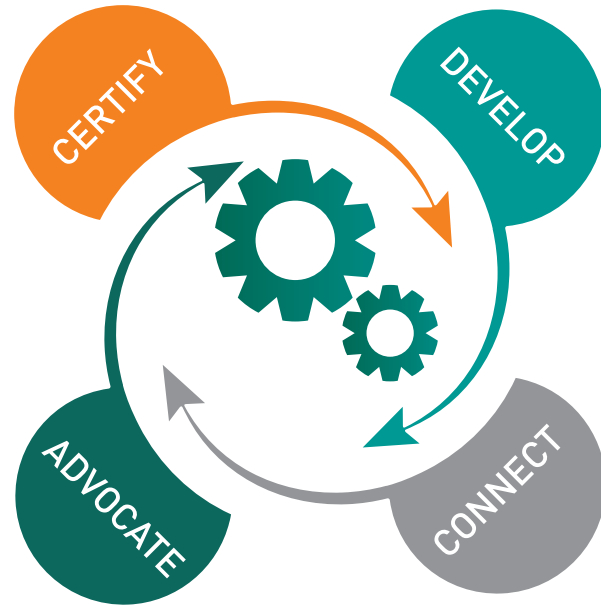
2017 Symposium
December 1, 2017

Other Sponsored Events

Networking Luncheons
Webinars
Networking Receptions
B2B Matchmakers

Dates TBA

* Dates are subject to change



Our Mission

The mission of Florida State Minority Supplier Development Council is to link corporations and government agencies with Minority Business Enterprises (MBEs) to foster business development and expansion.

Florida State Minority
Supplier Development Council

Headquarters

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www.fsmsdc.org



The Gateway Council

2017

Minority Business Enterprise MBE Bundle Sponsorship

BECOME A SPONSOR
Because it is time to move
to the top!



ANNUAL ADVERTISING
VALUED OVER \$300,000

MBE Bundle Sponsorship Packages

Diamond Sponsor | \$10,000

- One (1) table of ten (10) at the Awards Gala
- Double booth with prime amenities at the Business Expo
- Ten (10) tickets to all Business Expo events
- One (1) full-page ad in both the Awards Gala and Business Expo program books
- Ten (10) tickets to the Business Expo reception

Platinum Sponsor | \$7,500

- Eight (8) tickets to the Awards Gala
- Double booth with prime amenities at the Business Expo
- Eight (8) tickets to all Business Expo events
- One (1) full-page ad in both the Awards Gala and Business Expo program books
- Eight (8) tickets to the Business Expo reception

Gold Sponsor | \$5,000

- Six (6) tickets to the Awards Gala
- One (1) booth at the Business Expo, with amenities
- Six (6) tickets to all Business Expo events
- One (1) full-page ad in both the Awards Gala and Business Expo program books
- Six (6) tickets to the Business Expo reception

Silver Sponsor | \$4,000

- Four (4) tickets to the Awards Gala
- One (1) booth at the Business Expo, with amenities
- Four (4) tickets to all Business Expo events
- One (1) half-page ad in both the Awards Gala and Business Expo program books
- Four (4) tickets to the Business Expo reception

Bronze Sponsor | \$3,000

- Two (2) Tickets to the Awards Gala
- One (1) Booth at the Business Expo
- Two (2) Tickets to all Business Expo events
- One (1) Quarter-Page Ad in both the Awards Gala and Business Expo program books
- Two (2) Tickets to the Business Expo Reception

*FSMSDC will tailor a sponsorship package to meet your budget and needs.
Call (305) 762-6151 today!

Why? Invest in FSMSDC's Program & Services

1. To **be featured** in newspapers, magazines, online ads, press releases and on television
2. To create **additional exposure** for the company's brand
3. Pay a **one-time fee** to participate in all major events for the year
4. Your **logo will be included on our website** homepage with a link to your site
5. Your **logo will be on all brochures and event collateral**
6. To secure the **best booth and table** at each event
7. Get **FREE consultations** with the Technical Assistance Program (TAP)
8. **Set your company apart** from the competition



**Florida State
Minority Supplier
Development Council**

Dedicated to Increasing Corporate and Government Procurement with MBEs

Established Reputation Across a National Supplier Diversity Network

Enhancing Businesses Statewide with a Focus on Increasing International Trade

Providing Access to Key Players, Opportunities and Industry Trends



Kickoff Reception

Start The Year Off Right
January 26, 2017

Join us and meet major corporations and government agencies actively seeking to do business with certified MBEs. Learn about 2016's accomplishments and look ahead to 2017.

Learn about:

- FSMSDC's 2017 work plan, goals and objectives
- Plans to help grow minority businesses
- The Business Innovation Competition

32nd Annual Business Expo

March 30 -31, 2017

Learn about \$24.3 Billion in Business Opportunities

The **Annual Business Expo** is a two-day powerful matchmaking event that draws business leaders and corporations from around the United States. The event consists of a trade fair, workshops and a luncheon that provides a forum to network and meet with large buying entities and key decision-makers in the private and local sectors.



42nd Annual Awards Gala

Celebrating Excellence in Supplier Diversity
September 29, 2017

The **Annual Awards Gala** recognizes the achievements of Florida's top minority-owned businesses, dynamic industry leaders and major corporations that are committed to Supplier Diversity.

2017 Symposium

December 1, 2017

The **Symposium** is a workshop for minority businesses, corporations and government agencies. Companies interested in discovering best practices in management, sales and team building will learn proven methods for growth increasing competitiveness.

Event Sponsorships

Please Select (✓) One

- Diamond \$10,000
- Platinum \$7,500
- Gold \$5,000
- Silver \$4,000
- Bronze \$3,000

ASK US ABOUT
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Signature _____
Date _____

Please fax the form to (305) 762-6151 or mail to
9499 NE 2nd Avenue, Suite 201
Miami, FL 33138

Sponsorship Commitment Form

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