

National Minority Supplier Development Council Names New Chairman, Joseph R. Hinrichs

For Immediate Release
June 9, 2016

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The National Minority Supplier Development Council (www.nmsdc.org) is pleased to announce that Joseph R. Hinrichs, executive vice president and president, The Americas, Ford Motor Company, has accepted the position of Chairman of NMSDC.

Mr. Hinrichs joined Ford in 2000, following positions at Ryan Enterprises Group and General Motors. At Ford, Mr. Hinrichs has served in roles including: president and CEO of Ford Motor Company of Canada, Limited; vice president, North America Manufacturing; group vice president, Global Manufacturing and Labor Affairs; and group vice president and president of Asia Pacific and Africa. Mr. Hinrichs was named the 2013 Fortune Magazine Reader's Choice winner as Businessperson of the Year for the automotive industry, among other honors. He is a member of the Board of Trustees of the University of Dayton (Ohio), his alma mater, and currently is a campaign co-chair for the Michigan Education Excellence Foundation and a member of the Workforce Development Board for the city of Detroit. He has a master's degree in business administration from the Harvard Business School. Mr. Hinrichs and his wife, Maria, have three children.

In 2015, NMSDC named Ford Motor Company "Corporation of the Year," the most sought-after honor for major corporations dedicated to improving the overall participation of Asian, Black, Hispanic and Native American suppliers. In winning the award, Ford continues to demonstrate its commitment to increasing procurement opportunities corporate-wide for minority business enterprises (MBEs).

Said Joset Wright-Lacy, NMSDC president: "From a relationship beginning in 1978, to the recognitions received and investments made, to our current partnership, Ford has answered NMSDC's call to action on numerous occasions. Our histories have intertwined from the very beginning of the movement to support minority communities by offering opportunities for entrepreneurs."

"It's an honor to serve the talented men and women of NMSDC," Hinrichs said. "Working together, we can continue to grow and strengthen the network of suppliers who develop and deliver technologies, products, services and solutions to make life better for millions of consumers touched by a variety of industries."

NMSDC advances business opportunities for certified minority business enterprises and connects them to corporate members. To meet the growing need for supplier diversity, NMSDC matches its more than 12,000 certified minority-owned businesses to our network of more than 1,750 corporate members who wish to purchase their products, services and solutions. NMSDC, a unique and specialized player in the field of minority business enterprise, is proud of its unwavering commitment to advance Asian, Black, Hispanic and Native American suppliers in a globalized corporate supply chain.

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