## Florida State

Minority Supplier

**Development Council** 

## **SPONSORSHIP PACKAGES**

The Business Impact Awards recognizes the achievement of Florida's top minority-owned businesses, dynamic industry leaders and major corporations that are committed to Supplier Diversity. This upscale evening of honor and elegance celebrate the achievements of minority-owned businesses and professionals that are shaping the future of the state of Florida.

Business Impact Awards	Presenting	Platinum	Cold	Silver
SPONSOR PACKAGE FEATURES	\$20K	\$15K	\$10K	\$5K
Sponsorship award	✓	$\checkmark$	$\checkmark$	$\checkmark$
Logo placement on website	<b>✓</b>	✓	✓	<b>√</b>
Logo placement on email campaigns	✓	✓	✓	✓
Logo placement on flyers	<b>✓</b>	✓	✓	*
Logo placement on social media	✓	✓	*	*
Premier seating	<b>✓</b>	<b>√</b>		
VIP Access to Nominee Reception	✓			
Program book advertisement or equivalent	Full Page	Full Page	Half Page	Half Page
Admissions	10	10	8	6

\*Logo placement will be limited.

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