

## SPONSORSHIP PACKAGES

The annual Minority Business Conference is a powerful matchmaking event that draws business leaders from around the United States. The event may include components such as a trade fair, workshops, luncheon and a reception that provides a forum to network and meet with large MBEs and key decision-makers in the private and public sectors.

Minority Business Conference	Presenting	Platinum	Cold	Silver
SPONSOR PACKAGE FEATURES	\$20K	\$15K	\$10K	\$5K
Logo placement on website	✓	✓	✓	✓
Logo placement on email campaigns	✓	✓	✓	<b>✓</b>
Logo placement on flyers	✓	✓	✓	*
Logo placement on social media	✓	✓	*	*
Premier seating at Luncheon or equivalent	$\checkmark$	$\checkmark$		
Premier seating at workshops	<b>✓</b>			
Program book advertisement or equivalent	Full Page	Full Page	Half Page	Half Page
Exhibitor booth or equivalent	2	1	1	1
Full admissions	10	10	8	6

\*Logo placement will be limited.

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